



The event

PyCon Namibia is an annual Python Programming conference for professionals, entrepreneurs, scientists, academics, students and software development enthusiasts. The event was jointly initiated and hosted by the Phoenix Project of Cardiff University and the University of Namibia, and it is now preparing its seventh edition in online format.

The event has become a steady fixture on the annual technological events calendar, attracting around 100 international and local tech enthusiasts and sympathizers to Windhoek in 2020. It is now time to plan for PyCon Namibia 2021.

PyCon Namibia 2021 is planned to be a 2-day online event that will feature tech talks and workshops to demonstrate Python's many uses in areas such as Data Science, Automation, Web development, Scientific Computing, and more. It will be held on 18th-19th June. This year being an online event we expect even more attendees from all around the world as well as all parts of Namibia, representing tech startups, businesses, universities and other organizations.

The event is aimed at improving the skills and prospects of Namibian programmers and helping advance the software industry in Namibia. As done in previous years, we plan to hold an education track in programming, targeted at Namibian high school learners and other youths.





PyCon Namibia 2020 was held at
NamPower Convention Centre in
Windhoek from 18th to 20th of February.

Last edition numbers

- ➔ **6th edition**
- ➔ **3 days** of talks and workshops
- ➔ **90+ attendees**, including experienced software professionals and complete newcomers to programming
 - ...from at least **10 different countries**
 - ...including about **20 PyNam Scholars** (school-age students)
- ➔ **6 workshops**
 - ...including a Django Girls workshop with **30 additional attendees**
- ➔ **16 talks**, open spaces, help desks
 - ...including **dozens of lightning talks**
- ➔ **12 sponsors**
 - ...including **2 Namibian sponsors**
- ➔ About **¼ of our speakers were women**

Browse <https://na.pycon.org/2020/> for the full report.





The setup

The heart of Namibia, Windhoek, possesses a unique charm due to its harmonious blend of African and European cultures and the friendliness of its people. It serves as a strategic point from which to conduct business, or to embark on your Namibian adventure.

PyCon Namibia 2021 will be streamed online to the rest of the country and viewers worldwide from Windhoek, the capital city. Organizers will do their best to ensure a consistent, pleasant viewing experience and an accessible, welcoming atmosphere to all attendees, and in particular those with suboptimal connection speeds.



Why sponsor?

Sponsors make this event happen!

Sponsorship allows us to offer more affordable tickets in order to enhance participation and attendance. It helps us make the conference more accessible for people with slow connections by providing data packages, and allows us to provide physical goodies for attendees in remote locations. Sponsors help the whole Python community by fostering competitiveness and inclusiveness and makes Python development more interesting for professionals and companies. Sponsorship also allows PyCon Namibia to continue being an influential event in the evolution of the Python movement across Africa and increase the involvement of teachers and learners at Python events.

Levels



Bronze (N\$3000)

company logo and link in sponsors page
mention in news items and social media
1 conference ticket
mentions on Facebook and Twitter

\$210 / 175 €



Silver (N\$6000)

company logo and link in sponsors page
mention in news items and social media
2 conference tickets
sponsored talk (15 minutes)

\$420 / 350 €



Gold (N\$12000)

company logo and link in sponsors page
mention in news items and social media
3 conference tickets
sponsored talk (30 minutes)
company biography in sponsors page
company logo and link in website footer

\$840 / 700 €

If the packages do not fit you, we are happy to help you develop a tailored sponsorship package that fits your specific targets. For clarifications, further details or other sponsorship options, such as media packages and special requests, please contact the organization.

The organization



PyCon Namibia is organized by volunteers from the Python Namibia Society, a Namibian entity running programming events and activities all around the country, including workshops, study groups and conferences. Python Namibia Society has been raising funds since 2017 to give young learners in schools access to computing resources for their studies, helping surmount one of the biggest barriers to their basic education in computing and programming.

Contact: pycon.namibia@gmail.com

Jessica Upani (Namibia) +264 85 657 5549
or **Daniele Procida (Europe)** +44 7400 243 043

The prices and packages in this brochure are not binding offers and are subject to availability. The conference organizers may reject sponsors at their discretion. All marketing materials (banners, goodies, etc.) are expected to be provided by the sponsor by the deadline set up by the organizers. The sponsorship is active when the funds have been received by Python Namibia.



Images courtesy of Daniele Procida, Juan Luis Cano, Enrica Pasqua, Jessica Upani, Adam Johnson and courtesy of the NamPower Convention Centre.

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